

This statement in regard to comments received by a relative of a local resident, in objection to our premises licence.

To clear up one area of confusion, we are an entirely separate company to Brewers Folly, who operate a micro brewery in the unit next door, and have their own premises licence.

I understand that this person may have heard people enjoying the yard throughout the summer, and on occasions there was some live music. However, on more than one occasion Brewers Folly received a noise complaint when the yard was closed. Any noise that is heard coming from the yard is only ever for a short time and always finishes at a reasonable hour. The brewery now close their business at 7pm on a Friday and 8pm on a Saturday.

The Rum Life did not receive any noise complaints or complaints about anti social behaviour throughout the summer.

The agricultural building in which we are based has been extensively converted included an insulated wooden structure within the building, which lessens the noise coming from any activities inside.

Namely low level recorded music as background music in the coffee shop, occasional acoustic music from local artist, yoga and sound bath sessions. None of which take place at unsocial hours.

As part of our noise management plan we will take noise level readings from outside the yard to ensure we are not disturbing local residents.

Use of the public footpath and access road by local people to visit our business has not yet caused any problems. There is plenty of available parking so no customers are using the roads nearby. All are encouraged to use the town centre car parks. Bike racks are spaces for bikes to be locked have been provided within the yard. Walking and cycling to the site is encouraged.

Issues of public safety are a matter for planning and therefore not applicable to this licence application.

Since November 29th 2025 we have hosted a variety of events at our unit. Including pop up markets, art workshops, supper clubs, breakfast clubs with activities for children, and a range of wellness events on Sunday mornings, including yoga, Pilates, breath work and mindfulness, and sound baths. We are a meeting point for running clubs and cycling groups, and are a popular spot for dog walkers and users of the newly adopted green space and existing public footpath. We are working alongside Wimborne council to offer free community sound baths as part of the Dorset town of culture 2026 scheme.

Every one of these events has been very well received and the feedback entirely positive. We have in fact, received no complaints at all for the events we have put on.

The music we play has always been at such a volume to make sure we do not disturb the local residents, as per our noise management plan. At one of our summer markets, we invited one of our neighbours, a resident of Wimborne Chase to play with his band.

We are very much trying to be inclusive of all community members and in the future we will invite more local people to join our events and be part of what we're offering at Longclose yard. It is worth mentioning that neither ourselves or the brewery next door have any interest or plans to become a late night live music venue. Any and all music has always stopped at 8pm and will continue to do so.

The work done by the landowner to improve access and parking has been beneficial to all users of the site and local residents. He has tidied up the yard and improved it's appearance massively. Adding to the enjoyment of the area and much improving the appearance of the farm. The yard is now an enjoyable place to be, and the fact that there are now businesses operating over the weekend has put at stop to the anti social behaviour and illegal fly tipping which had previously been a problem in the area.

In regards to the worries that a licence would cause a public nuisance, the operation of the business over the last 10 months, (using temporary events notices in order to conform to licensing laws) shows the The Rum Life is an asset to the local area and not a cause for concern.

There is overwhelming support for our business from almost all local residents and visitors to the site.